



dermaV
DAILY
CARE
RANGE



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Clinically Advanced Skincare • Scientifically Proven Results

dermaV has combined pharmaceutical science and aesthetic expertise to create advanced skincare designed for our unique climate and diverse skin types.



DIAMOND
HYALURONIC
ACID SERUM



DAILY POWER
VITAMIN C
MOISTURISER



GLYCOLIC
ACID CLEANSER



INTENSE
HYDRATING
SERUM



DIAMOND
MOISTURE LOCK
SILICONE SEAL



ACTIVE CALMING
ACNE SERUM



GLUTATHIONE
ILLUMINATING SERUM



EYE ELIXIR



ADVANCED
RETINOL SERUM



DEFEND + REPAIR
COMPLEX SERUM



WHY A **DAILY CARE RANGE?**



ACTIVE INGREDIENTS

dermaV saw the need for affordable, clinically proven products with active ingredients.



SOUTH AFRICAN

The dermaV DAILY CARE RANGE is a product range designed by scientists for the South African market.



TARGET SPECIFIC NEEDS

dermaV designed daily skincare routines to target specific needs regardless of age or skin type.

DAILY CARE RANGE

SKIN CONCERNS

- **DRY, SENSITIVE SKIN**

When the integrity of the skin's moisture barrier is disrupted, it often results in dryness, itching, flaking and redness, making it challenging to maintain a healthy, radiant complexion.



DIAMOND
HYALURONIC
ACID SERUM



DIAMOND
MOISTURE LOCK
SILICONE SEAL

- **OILY SKIN**

When the skin produces excess sebum, it can create a greasy appearance. This can make it difficult to achieve a clear, matte complexion. The key is to balance natural oil production.



INTENSE
HYDRATING SERUM

- **BREAKOUTS**

Skin breakouts can be a frustrating issue, affecting all ages, genders and skin types. Breakouts often result from a buildup of oil, bacteria, and dead skin cells.



ACTIVE CALMING
ACNE SERUM



GLUTATHIONE
ILLUMINATING SERUM

- **AGEING**

Reducing the signs of aging requires a dedicated skincare routine that nourishes and revitalizes the skin, targeting the underlying causes at the cellular level.



DEFEND + REPAIR
COMPLEX SERUM



ADVANCED
RETINOL SERUM

AWAKE

Designed to rejuvenate moisture levels in the skin giving it that dewy youthful look. **Key active ingredients include:** Hyaluronic acid increases moisture levels, Vitamin C stimulates collagen synthesis and Vitamin E helps nourish and protect the skin.



DIAMOND HYALURONIC ACID SERUM WITH FAT SOLUBLE VITAMIN C & E

- Assists with maintaining moisture levels
- Essential component in wound healing
- Stimulates collagen synthesis
- Helps nourish and protect skin



DAILY POWER VITAMIN C MOISTURISER

- Anti-oxidant
- Aids in protection from sun damage
- Reduces wrinkles
- Increases collagen production
- Evens skin tone
- Brightens complexion

UNWIND

The perfect bedtime routine. Designed to moisturise, brighten the complexion, balance natural oil production, actives are anti-bacterial and non-comedogenic. **Key active ingredients include:** Vitamin C, Jojoba oil, Glycolic acid, Papaya and Pineapple extract.



GLYCOLIC ACID CLEANSER

- Light exfoliant
- Light peeling
- Increases collagen
- Helps reduce acne



INTENSE HYDRATING SERUM WITH HIGH CONCENTRATION VIT C + JOJOBA OIL

- Anti-oxidant
- Brightens complexion
- Moisturiser
- Balance natural oil production
- Anti-inflammatory
- Anti-bacterial
- Non-comedogenic



DIAMOND MOISTURE LOCK SILICONE SEAL

- Provides semi-occlusive coverage for optimal hydration
- Reduces inflammation
- Prevents dehydration
- Reduces scar formation

DAILY CARE RANGE

REGIMEN GUIDE

MORNING REGIMEN



- 1 Gently cleanse the face, neck and décolletage.
- 2 Apply DIAMOND HYALURONIC ACID SERUM to face, neck and décolletage. **Extra step:** TARGET Treatment – Pigmentation: Apply GLUTATHIONE ILLUMINATING SERUM WITH VITAMIN E or DEFEND + REPAIR COMPLEX SERUM WITH COPPER PEPTIDE-1.
- 3 Apply DAILY POWER VITAMIN C MOISTURISER to face, neck and décolletage. Pat excess product into the surface of hands and neck until absorbed. If in doubt remember the “thinnest to thickest” rule. Keeping in mind water-based products first followed by oil-based products on top.
- 4 After applying any products like serums – the active ingredients need to be locked in. Apply MOISTURE LOCK SILICONE SEAL. Leave to dry/set.
- 5 Apply sunscreen.
- 6 Apply makeup as desired.

NIGHT REGIMEN



- 1 Double Cleanse.
Weekly step: Cleanse with GLYCOLIC ACID CLEANSER 10%. Apply **d•toxx** Mask /Exfoliant once to twice a week.
- 2 Apply DIAMOND HYALURONIC ACID SERUM to face, neck and décolletage. **Extra step:** TARGET Treatment – **Pigmentation:** Apply GLUTATHIONE ILLUMINATING SERUM WITH VITAMIN E or DEFEND + REPAIR COMPLEX SERUM WITH COPPER PEPTIDE-1.
- 3 Apply DAILY POWER VITAMIN C MOISTURISER to face, neck and décolletage. Pat excess product into the surface of hands and neck until absorbed. If in doubt remember the “thinnest to thickest” rule. Keeping in mind water-based products first followed by oil-based products on top.
- 4 Apply INTENSE HYDRATING SERUM WITH HIGH CONCENTRATION VIT C + JOJOBA OIL. Pat excess product into the surface of hands, neck, and décolletage until absorbed.
- 5 After applying any products like serums – the active ingredients need to be locked in. Apply MOISTURE LOCK SILICONE SEAL. Leave to dry/set.

TARGET

Designed to target specific skin concerns from acne to hyperpigmentation.

Key active ingredients include: Vitamins B3 & B6, Fomes Officinalis (Mushroom) Extract, Glutathione, Azelaic acid and Hyaluronic acid.



ACTIVE CALMING ACNE SERUM

- Reduces inflammation
- Tightens pores
- Antimicrobial
- Sebum-regulating



GLUTATHIONE ILLUMINATING SERUM WITH VITAMIN E

- Overall brighter skin tone
- Evens skin tone with reduced dark spots
- Reduces blemishes
- Diminishes acne scars and pigmentation

INTENSE CARE

Designed as the perfect anti-aging power-house to repair, protect and rejuvenate. **Key active Ingredients include:** Retinol, Copper Tripeptide-1, Niacinamide (Vitamin B3), and Vitamin B7.



EYE ELIXIR

- Reduces dark circles
- Smoothes fine lines and wrinkles



ADVANCED RETINOL SERUM

- Fine lines, wrinkles
- Age / sunspots, photoaging
- Uneven skin texture
- Hyperpigmentation/ melasma
- Large pores and oily skin
- Balance skin hydration, collagen loss



DEFEND + REPAIR COMPLEX WITH COPPER TRIPEPTIDE-1

- Protects against anti-oxidant stress
- Improves skin lipid barrier to retain moisture
- May be used on eczema/mature skin
- Reduces inflammation
- Minimises pore appearance
- Aids with overall skin health and healing

INTENSE CARE

HOW TO INTRODUCE RETINOL INTO YOUR SKINCARE ROUTINE

Integrate retinol slowly and gently. Condition the skin to the effects of retinol contained within the DAILY CARE ADVANCED RETINOL SERUM and EYE ELIXIR.

We recommend starting off with a pea-sized amount of a low percentage retinol, like our range, that only contains 0.5% retinol.

- 1** Start by applying it once in the 1st week. Two times in the 2nd week. Three times in the 3rd week. Using retinol is not a “one-size-fits all” - low and slow is the way to go. Build up slowly and taper back to once a week if skin irritation occurs.
- 2** Use retinol only at night and wear SPF every day. Your skin will be especially sensitive to sunlight, so it's important to protect it.
- 3** While certain side effects, such as mild irritation, dryness and sun sensitivity are normal as your skin adjusts to the active ingredients, intense flaking, redness, and burning are not — and those with especially sensitive skin, or who struggle with conditions like rosacea or eczema, should be wary of retinol or shy away from it altogether.



When applying retinol-infused elixir, do not neglect your neck or décolletage, which are areas notorious for showing the signs of aging.



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